

# Using Google Analytics 4 (GA4) with the DrChrono Scheduling Widget

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## CMS Compatability

First, ensure that you are using a Content Management System (CMS) that supports Google Analytics 4. Below is a chart of acceptable CMS vendors and if you'd like further info, feel free to navigate to the following link from Google: [https://support.google.com/analytics/answer/10447272?hl=en&ref\\_topic=9303319](https://support.google.com/analytics/answer/10447272?hl=en&ref_topic=9303319)

The following table indicates which platforms currently provide native support for Google Analytics 4.

Platform name	Supports "G-" ID
<a href="#">Awesome Motive</a>	Yes
<a href="#">Blogger</a>	Yes
<a href="#">Drupal</a>	Yes
<a href="#">Duda</a>	Yes
<a href="#">GoDaddy</a>	Yes
<a href="#">Google Sites</a>	Yes
<a href="#">HubSpot</a>	Yes
<a href="#">Magento</a>	Yes
<a href="#">One.com</a>	Yes
<a href="#">RebelMouse</a>	Yes
<a href="#">Shopify</a>	Yes
<a href="#">Site Kit (WordPress plugin)</a>	Yes
<a href="#">Squarespace</a>	Yes
<a href="#">TYPO3</a>	Yes
<a href="#">Wix</a>	Yes
<a href="#">WooCommerce</a>	Yes
<a href="#">WordPress.com</a>	Yes
<a href="#">Cart.com</a>	No
<a href="#">PrestaShop</a>	No
<a href="#">Salesforce (Demandware)</a>	No
<a href="#">VTEX</a>	No
<a href="#">Weebly</a>	No

## What is a Google Tag ID?

**Google Tag-ID definition from Google:**

A tag ID is an identifier that you put on your page to load a given Google tag. Examples of tag IDs include **GT-XXXXXXXXXX**, **G-XXXXXXXXXX**, and **AW-XXXXXXXXXX**. A single Google tag can have multiple tag IDs.

Instead of managing multiple tags for different Google product accounts, you can use the Google tag across your entire website and connect the tag to multiple destinations.

When you're in the Google tag section of your Google Ads or Google Analytics account, your tag ID is displayed under the Google tag on the left side. A single tag can have multiple tag IDs. Sometimes multiple tag IDs are

displayed after combining tags. The first ID is the "main" ID, but the IDs can be used interchangeably when adding the Google tag to your website. If you remove a destination, it doesn't change existing tag IDs.

If you are using one of the compatible platforms in the chart above for your website, you can simply provide your Google tag ID (which usually starts with a "G-") to set up Analytics with Google.

## Adding your Google Tag-ID to DrChrono

Log into your DrChrono account and navigate to **Account > Offices - (1)**. Click the **Edit - (2)** button for the desired office.

The screenshot shows the DrChrono interface for managing offices. The top navigation bar includes 'Schedule', 'Clinical', 'Patients', 'Reports', 'Billing', 'Account', 'Marketplace', and 'Help'. The 'Account' menu is open, showing 'PROVIDER SETTINGS' (Account Settings, onpatient Settings, Account Setup, Custom Fields, Copy Dashboard (Beta), API, App Directory) and 'PRACTICE SETTINGS' (Offices, Facilities, Staff Members, Staff Permissions, eRx Settings). The 'Offices' sub-menu is selected. The main content area is titled 'Manage offices' and shows a table of active offices. The table has columns for Name, Provider, Address, Facility Code, # Exam Rooms, Online Schedule, and Sharing. The first office, 'Matt's Primary Office' (Matt Kihn), is highlighted. The 'Edit' button for this office is highlighted with a red arrow and the number '2'. Below the table is a section for 'Select An Office for Telehealth' with a note: 'Select one office to be used for Video Visits. Leaving this empty will disable telehealth. Click here to learn more about Video Visits.'

Next, click **Online Scheduling - (3)** and then scroll down until you see the following field:

Optional Google Analytics

code to track the online

appointment scheduler (e.g.

- UA-46121010-1) - (4)
  - This is where you will add your Google Tag ID for Google Analytics

Schedule Clinical Patients Reports Billing Account Marketplace Help Search

## Edit Office

Basic Billing **Online Schedule** Providers eRx

- Show this office information online
- Allow online scheduling in this office
- Allow existing patients follow ups
- Allow existing patient new appointments  **3**
- Allow new patient appointments
- Allow patients to cancel appointments online
- No confirmation emails
- 4** Optional Google Analytics code to track the online appointment scheduler (e.g. UA-46121010-1)
- Cutoff time for appointments made with the online scheduler. 24 hours

Highlight the hours for which you want to allow online scheduling of appointments. Click the name of a day to select the entire day.

Feedback Support Practice Chat

**Note:** Please be aware that it can take up to 24 hours for your analytics to reflect after you've added your G-Tag to your DrChrono office settings.