Using Google Analytics 4 (GA4) with the DrChrono Scheduling Widget

07/24/2024 10:06 pm EDT

CMS Compatability

First, ensure that you are using a Content Management System (CMS) that supports Google Analytics 4. Below is a chart of acceptable CMS vendors and if you'd like further info, feel free to navigate to the following link from Google: https://support.google.com/analytics/answer/10447272?hl=en&ref_topic=9303319

The following table indicates which platforms currently provide native support for Google Analytics 4.

Platform name	Supports "G-" ID
Awesome Motive	Yes
Blogger	Yes
Drupal	Yes
Duda	Yes
GoDaddy	Yes
Google Sites	Yes
HubSpot	Yes
Magento	Yes
One.com	Yes
RebelMouse	Yes
Shopify	Yes
Site Kit (WordPress plugin)	Yes
Squarespace	Yes
TYPO3	Yes
Wix	Yes
WooCommerce	Yes
WordPress.com	Yes
Cart.com	No
PrestaShop	No
Salesforce (Demandware)	No
VTEX	No
Weebly	No

What is a Google Tag ID?

Google Tag-ID definition from Google:

A tag ID is an identifier that you put on your page to load a given Google tag. Examples of tag IDs include **GT-XXXXXXXXX, G-XXXXXXXXX, and AW-XXXXXXXXX.** A single Google tag can have multiple tag IDs.

Instead of managing multiple tags for different Google product accounts, you can use the Google tag across your entire website and connect the tag to multiple destinations.

When you're in the Google tag section of your Google Ads or Google Analytics account, your tag ID is displayed under the Google tag on the left side. A single tag can have multiple tag IDs. Sometimes multiple tag IDs are

displayed after combining tags. The first ID is the "main" ID, but the IDs can be used interchangeably when adding the Google tag to your website. If you remove a destination, it doesn't change existing tag IDs.

If you are using one of the compatible platforms in the chart above for your website, you can simply provide your Google tag ID (which usually starts with a "G-") to set up Analytics with Google.

Adding your Google Tag-ID to DrChrono

Log into your DrChrono account and navigate to **Account > Offices - (1)**. Click the **Edit - (2)** button for the desired office.

Next, click **Online Scheduling - (3)** and then scroll down until you see the following field:

Optional Google Analytics

code to track the online

appointment scheduler (e.g.

- UA-46121010-1) - (4)
    - This is where you will add your Google Tag ID for Google Analytics

Note: Please be aware that it can take up to 24 hours for your analytics to reflect after you've added your G-Tag to your DrChrono office settings.